



# 2027 – 2028 Seniors Services Directory Advertising Rates & Specifications

Be part of the next Seniors Services Directory!

Our ‘blue book’ contains over 500 listings of community resources and is reviewed and updated every 2 years by a Directory Committee.

We print and distribute 25,000 copies every two years.

### Advertising Specifications:

- 300dpi
- CMYK
- PDF preferred (JPEGs are okay too)

**Artwork Deadline = MAY 31, 2026**

AD SIZE	DIMENSION	PRICE
1/8 Page	2.125" tall x 3.25" wide	\$ 600
1/4 Page	4.5" tall x 3.25" wide	\$ 1,000
1/2 Page	4.5" tall x 7" wide	\$ 2,000
Full Page	9.5" tall x 7" wide	\$ 4,000
Inside Covers	9.5" tall x 7" wide	\$ 6,000

Please ensure the artwork you provide for use in our Directory does not contain images or wording that violates copyright laws — Seniors Serving Seniors does not accept responsibility for copyright violations.

Thank you for your support,

Bonnie Light, Directory Manager  
250-388-5321